## LUNΛ

## 2024 Phase Outs

The products included are being phased out over the beginning of 2024. They'll remain available while supplies last.

## What was new in 2023?

#### **Broome & Ellwood Expansion**

Our design team gave two of our favorites an update in Spring. The well-loved dynamic pattern Broome was injected with fresh energy through an entirely new colorline of eight fresh colors; and the beautiful wool-rich Ellwood pattern was expanded by seven colors.



#### **Echo Collection**

In Summer we introduced the Echo Collection, a nod to past techniques and iconic trends, now woven into new, contemporary designs. Each of the four new textiles – Guild, Raya, Wide Wale and Dash - reflects a different time period, but all share a common story of weaving styles, that today, work well together. The collection has a mix of sustainable yet durable upholstery and panel options.





# What's coming soon?

We have exciting new introductions planned in 2024, the first being The Return Collection consisting of 3 new beautiful patterns. Watch out for more news in the coming months.

### Phase outs 2024

The patterns included in this document are being phased out of our product offering. Between January 1 and December 31, 2024, the products will be available only while supplies last. Once stock is gone, they may be available at a MOQ. To place an order at that point, please work with your Area Business Manager or Independent Sales Representative on what options are available.

If you have questions about stock, please reach out to our customer service department.

Around December 31, 2024, please ensure that all samples are removed from the libraries in your market. We encourage you to recycle them responsibly or donate them to a program who will repurpose them. If we can help dispose of them in any way, please let us know.

### UNΛ

## Full Product Line Phase Outs

These products are being pulled in entirety — all SKUs and colorways are included. They'll be available while supplies last until December 31, 2024. After that there may be potential for products to be custom ordered if meeting specific MOQs specified by the mill.

#### Acolyte

7 colorways

\$85/yard

Upholstery, Panel



Puka Sheaf UCO431 UCO432



Couscous UCO433



UCO436

Beet UCO437



Crag UCO438



Sediment UCO439

#### Bungalow

9 colorways

\$75/yard

Upholstery



Elephant UGO641



UGO642



Viking UGO643



UGO644



Volcano UGO645



Bumble UGO646



Jive UGO647



Fjord UGO649 UGO648



Hatch

14 colorways

\$100/yard

Upholstery



Tiller **UHT180** 

Batten



Buoy UHT180



Helm



**UHT181** 



Transom **UHT181** 



Rudder UHT182



Bridge UHT182



Keel UHT183



Tender UHT183



Line UHT184



**Ballast** 

UHT186

## Full Product Line Phase Outs

#### Loop

6 colorways

\$90/yard

Upholstery



Plot UPP731



Algorithm UPP732



Syntax UPP733



UPP734



**Bracket** UPP735



String UPP736

#### Luminescente

7 colorways

\$39/yard

Panel



Lustre ULM660



Kandelo ULM661



Glacio ULM662



Glimmer ULM663



Alba ULM664



Stella ULM668



Kafo ULM669

#### Micro Bubbly

6 colorways

\$114/yard

Upholstery



Poodle UCM041



Blackout UCM042





Chocolate UCM043



Mushroom UCM044



Orange UCM045



Crimson UCM046

## Full Product Line **Phase Outs**

#### Notion

13 colorways

\$30/yard



**Quinoa** UOT362









**UOT366** 



UOT367





**UOT369** 

Upholstery, Panel



UOT370



UOT371



UOT372

Hummingbird UOT373

Signal

6 colorways

\$35/yard

Wallcovering



Mica UGN381



Oxide UGN383



Satin UGN385



Diamond UGN387



Moonstone **UGN388** 



Caldera **UGN389** 

## Full Product Line Phase Outs

#### Snug

4 colorways

\$135/yard

Upholstery



Silica UNG341



Oatmeal UNG342



**Deluge** UNG344



Thicket UNG345

#### Switchback

6 colorways

\$52/yard

Upholstery, Panel



Tundra UBK631



Moss UBK634



**Kelly** UBK635



**Jay** UBK636



Admiral UBK637



Sidewalk UBK638

### Twilight 2.0

3 colorways

\$40/yard

Panel



Brilliant UWT711



Mica UWT713



Smoke UWT714

## Partial Product Line Phase Outs

The products included in this section are being partially phased out — meaning some colorways are staying in the line, while others will be removed. Going forward, there is potential for the phased out colorways to be custom ordered if meeting specific MOQs specified by the mill. The discontinued colors will be available while supplies last through December 31, 2024.

#### **Colorways Phasing Out**

#### Boink

2 colorways phasing out

\$83/yard

Upholstery



Beep UNK499



Zoink UNK497

#### Entenza

4 colorways phasing out

\$53/yard

Upholstery



Fireside UTZ828



Muse UTZ829



Steel Frame UTZ822



California Cool UTZ824

#### Hush

5 colorways phasing out

\$59/yard

Upholstery, Panel



Sorbet UUS461



Neon UUS466



Cruise UUS469



Electric UUS470



Pewter UUS472

## Partial Product Line Phase Outs

#### **Colorways Phasing Out**

#### Trapeze

6 colorways phasing out

\$30/yard

Upholstery, Panel



Parade UPZ272









**er Aerial** Z275 UPZ276

#### Urban Grid

2 colorways phasing out

\$95/yard

Upholstery



Chambers UCU511



Mercer UCU511

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## Introduction of Minimum Order Quantity

The following products are not being phased out, but will have a new stocking policy, meaning a minimum order quantity will apply:

Phase Out Product	Minimum order quantity per color	USD Price per yard	Application
Affinity	50 yards	\$74	Panel
Aspect	50 yards	\$70	Panel
Candela	55 yards	\$30	Wallcovering
Facet	50 yards	\$70	Panel
Incandescent	60 yards	\$47	Wallcovering
Intersect	60 yards	\$34	Wallcovering
Lumina	55 yards	\$29	Wallcovering
Woohl Wallcovering	55 yards	\$40	Wallcovering

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# Recap of phase outs in 2023

Here is a reminder of the products that were placed in phase out for 2023 and are now discontinued. Some residual stocks are still available of these products with deep discounts available – please enquire with your Area Business Manager or Independent Sales Representative.

Product	Discontinued		
Acolyte	Butter UCO434 and Marine Layer UCO435		
Allure	Full product line		
Aspect	Ion UAS081		
Bedrock	Full product line		
Broome	Club 57 URM665, Jigsaw URM662, Kutztown URM666, St. Marks URM661, Subway URM663 and Taboo URM664		
Copa	Full product line		
Dots Damask	Full product line		
Hatch Too	Full product line		
Incandescent	Cloudburst UNC414, Epoxy UNC415		
Jaunty	Full product line		
Matchsticks	Full product line		
Signal	Hematite UGN384, Sequin UGN382 and Strata UGN386		
Sketch Stripe	Full product line		
Sparkle	Full product line		
Tech Twist	Full product line		
Twilight 2.0	Helio UWT712		

## Thank you!

Questions? Please don't hesitate to reach out to our Luna team with any questions or concerns regarding this selection of phase outs.

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