

Wide Wale



L U N A
a **camira** brand



Wide Wale

61% Acrylic, 39% Polyester
15 Colorways

Classic corduroy

Inspired by the iconic corduroys of the 1960s and '70s, Wide Wale is a bold, luxe velvet that brings vintage character into the present, with striking modernity. Its signature wide pleat with an exaggerated ribbed texture evokes the classic "wide wale" construction, now reimagined as a sculptural, velvet surface that's both tactile and refined.

Statement shades

Available in a curated palette of 15 rich, expressive colors, ranging from earthy neutrals to vibrant jewel tones, Wide Wale celebrates the cultural legacy of corduroy. Each shade is named after the iconic figures who made the fabric famous - from the whimsical world of Wes Anderson to the enduring influence of The Beatles.

Wide Wale transforms spaces with warmth and drama - its deep texture and saturated tones lend a rich, tactile presence that draws the eye and invites the touch.

The Echo Collection

Wide Wale is part of Luna's Echo Collection, a design-led product offering which nods to past techniques and iconic trends, now woven into new, contemporary designs. Each textile in this collection reflects a different time period, but all share a common story of seminal weaving styles, that today, work well together.

Perfect performance

Beauty is only half the story - Wide Wale is also engineered for performance. Bleach cleanable up to a 10% solution, it stands up to high-traffic environments without compromising its plush hand or dimensional depth. Ideal for hospitality, workplace, or residential interiors, this is a fabric that pairs luxury with longevity.

Wide Wale is dual direction, so can be upholstered either vertically (off the roll), or horizontally (railroaded).

At a glance

- Bold velvet stripe with a nod to corduroy
- Ideal for upholstery and pillows in residential, hospitality and contract interiors
- PFAS free
- Bleach cleanable (up to 10% solution)
- Flame retardant to CAL117
- Durable - Wyzenbeek of 100,000 double rubs
- ACT certified

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